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## THE ALVOGEN LOGO

There are four color options for the Alvogen logo.



DARK GRAY ON YELLOW

YELLOW ON DARK GRAY

DARK GRAY ON WHITE

YELLOW ON BLACK

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## THE ALVOGEN COLORS



CMYK offset printing:  
**CO M15 Y100 KO**

PANTONE® Matching System, Spot color:  
**PMS 116**

RGB for Screen:  
**R255 G204 B000**

Web:  
**#FFCC00**

Adhesive film (Avery System):  
**Avery Signal Yellow 704**

RAL Color System:  
**RAL 1021 Rape yellow**



CMYK offset printing:  
**CO M0 YO K90**

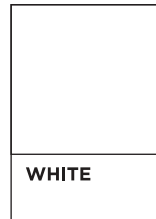
PANTONE® Matching System, Spot color:  
**Cool Gray 11 C**

RGB for Screen:  
**R040 G040 B040**

Web: **#282828**

Adhesive film (Avery System):  
**Avery Grey 720**

RAL Color System:  
**RAL 9004 Signal black**



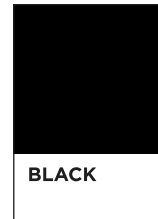
CMYK offset printing:  
**CO M0 YO KO**

PANTONE® Matching System, Spot color:  
**PANTONE White**

RGB for Screen:  
**R255 G255 B255**

Web: **#FFFFFF**

RAL Color System:  
**RAL 9010 Pure white**



For printed parts of black:  
**C15 M15 Y15 K100**

For black text:  
**CO M0 YO K100**

PANTONE® Matching System, Spot color:  
**PROCESS BLACK**

RGB for Screen:  
**R0 G0 B0**

Web:  
**#000000**

RAL Color System:  
**RAL 9005 Jet black**

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